Media Kiť 2014



Dear Sir / Madam,

We are delighted to announce that Cotton Bangladesh, the first ever Global Textile Magazine of Bangladesh has entered 14th year of publication in January 2014. We are proud of our patrons who have been consistently supporting us for the last thirteen years. With their patronage **Cotton Bangladesh** now become a leading Global Textile Magazine.

Cotton Bangladesh, A Global Textile Magazine is a well-known publication in the cotton and textile industry. It has more than 8,000 readers across 70 countries, in Asia, Europe, North and South America, West and East Africa and Australia. Our quarterly magazine entails the global cotton-textile community and takes a glance at the world leaders and happenings around the world. We delightfully convey the vision, mission and services of our clients in front of the most important decision makers in the textile business worldwide regularly through our quarterly publications of **Cotton Bangladesh**.

We are pleased to inform you that Cotton Bangladesh is publishing its four issues of 2014 focusing on the following categories;

Issue	Time	Category	Focus articles & information
January	Mid Jan' 14	Regular	Prospects and Limitations of Biotech Cotton
April	Mid Apr' 14	Regular	Use Of Enzymes In Textile Processing
July	Mid Jul' 14	Regular	Genomics in Boosting Yield
October	Mid Oct' 14	Regular	Challenges to Cotton Sustainability

If you are interested to do publicity of your product we believe **Cotton Bangladesh** is the best platform for you. We are the major Textile Magazine of Bangladesh, which has the largest circulation throughout the world.

As we have been receiving a number of requests from our patrons, we are pleased to provide exclusive coverage of your events, conference and fairs. If you need such services please feel free to contact us.

Attached is Advertisement Confirmation Form with new rates for your kind information. Our website **www.cottonbangladesh.com** contains detail information about advertising in Cotton Bangladesh.

We gratefully appreciate your support and patronage and hope that we will continue to receive your support in future.

We look forward to receiving your order.

With regards,

Advertisement Department Cotton Bangladesh

ADVERTISEMENT CONFIRMATION FORM

To The Advertisement Department Cotton Bangladesh

Dear Sirs,

We would like to put our advertisement in Cotton Bangladesh for the following issue(s):

Check appropriate box(es): January Issue (Payment, Ad Film an April Issue (Payment, Ad Film an July Issue (Payment, Ad Film an October Issue (Payment, Ad Film an				m and Color Proof wi m and Color Proof wi	I be sent by Feb I be sent by May	ruary 28) [^] · 31)		
Company	Name							
Company <i>i</i>	Address							
Telephone)	: Fax:						
E-mail		:			Websi	te:		
Contact Pe	erson	:			Designation	on:		
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First Inner	r Right Page	·		8 x 10.75	203 x 273	203 x 273	650	
Second Ir	nner Right Pa	ge		8 x 10.75	203 x 273	203 x 273	600	
	er Right Page			8 x 10.75	203 x 273	203 x 273	600	
Inner Full				8 x 10.75	203 x 273	203 x 273	550	
	e Horizontal			8 x 5.38	203 x 136.5	213 x 146	350	
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*Picture	overage (vviu)	out i icture)		2.25" X 2 minimu			100	
* Conditions		e above order a	as per our requiremen				,	
	;	Signature					Date	

Agency commission is not included with ad rates for Showcase, Advertorial & Sponsor;

Annual booking for Show Case is needed;

Advance Payment is needed preferably in the form of TT;

Advertisement material is needed in CD in Photoshop, Illustrator or Corel Draw format (any versions) with Create Outline;

Cotton Bangladesh Graphics Division can also design advertisements for clients on payment basis;
Postal Address: B144 Road No. 22, New DOHS, Mohakhali, Dhaka 1206, Bangladesh; Tel: +880 2 8850927, 9891534, Cell: +880 1819434335, Fax: 880 2 9891527; Email: advertisement@cottonbangladesh.com; http://www.cottonbangladesh.com;

Advertisement Confirmation Form

The client organization can place a banner at any page of www.cottonbangladesh.com for a certain period. The banner can be linked with the corporate web site of the client organization or any other web page developed by the client or cottonbangladesh.com.

To The Advertisement Department Cotton Bangladesh Dhaka

Dear Sirs,

We would like to put our advertisement in Cotton Bangladesh Website

Company Name Company Address	
Telephone	: Fax:
Telephone E-Mail	:
Contact Person	: Designation:
Agency Name	:
·g-··-, · · ·s·····	
Agency Telephone	: E-mail:

WEB ADVERTISING RATES AND SIZES Check appropriate box(es)					
Banner type	Place displayed	Size	Rate	Duration	
☐ Exclusive section	Top right of all pages	160 x 40 pixel	\$ 300.00	6 month	
☐ Deluxe Section	Bottom of Left Panel of all pages	116 x 40 pixel	\$ 200.00	6 month	
☐ General Section	Right of home page only	145 x 50 pixel	\$ 100.00- \$ 150.00 *	3 month	
☐ Link Page	Link page with advertisement	800 x 600 pixel	\$ 100.00	6 month	

Banner Sample

I hereby confirm the above order as per our requirement.

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Editor's Parel Saltonin Child	business magazine associated with Cotton industries. The magazine is published qua Dhaka Bangladesh. Cotton bangladesh focuses in the issues related to Cotton and Textile industries in	ral Section (Right Panel) 45 X 50 Pixel	USTER'
Sanar Johann			
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Signature	Date

IMPORTANT

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